An ever-evolving lineup of products for your customers, whether they’re at home or on the go.

Exciting ways to interact and enjoy local broadcast radio

Offer your customers a whole new entertainment and information experience with HD Radio-enabled products. Only HD Radio broadcasts are digital, thus enabling new and exciting ways to interact with and enjoy local radio broadcasting. And, with 241 million people per week listening to local broadcast radio, you have an enormous sales opportunity.

More unique features

Digital Sound
HD Radio broadcasts deliver crystal clear, CD-like digital audio quality to consumers.

Program Service Data
Program Service Data provides song name, artist, station ID, and other relevant data streams.

Artist Experience
Visual images, such as album art, over-the-air broadcasts from HD Radio stations.

iTunes Tagging
iTunes Tagging provides users the means to “tag” broadcast radio content for later review and purchase from the iTunes Store.

HD2/HD3
Adjacent to traditional main stations are HD2/HD3 Channels, providing new original formats on the FM dial.

Channel Guide
Channel Guide displays all the HD Radio channels available in the current market, enabling the listener to discover all the digital programs available in the local area.

Bookmark
Bookmark is a music & product discovery feature that enables users to store information about content on the radio and delivers interactive information via QR codes.

HD Radio Digital Traffic
Delivers more in-depth traffic data and travel conditions – as much as 10x faster than other broadcast methods.

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Instant Info
News, sports, weather and more useful information at the touch of a button.

Active Alerts
Delivers critical and life saving messages to the public during emergency situations.

Artist Experience is an HD Radio Technology feature that lets the radio receiver display fun and informative images related to the broadcast.

The possibilities are endless... Artist Experience can display album cover art, special station announcements or promotional graphics, or even in-studio images of the current DJ team.

Learn more at the HD Radio Retailer Training Site
>> CyberScholar.com

HD Radio™, the HD Radio logo, the “HD” icon, the HD Radio “Arc” icon, “HD Digital Traffic” , and “Artist Experience” are proprietary trademarks of iBiquity Digital Corporation. All other trademarks are the property of their respective owners.

learn more. visit hradio.com

HD Radio®
An ever-evolving lineup of products for your customers, whether they’re at home or on the go.

PORTABLE & HOME AUDIO

Advantage You
Radio Never Looked So Good
Why listeners Love Artist Experience
Garmin HD Digital Traffic™ is included with the company’s new top of
the line nüvi 3597LMTHD as well as several other models throughout
the Garmin line. Garmin HD Digital Traffic delivers updates as often
as every 30 seconds over the HD Radio™ system up to 20 times better
than analog RDS streams. It provides traffic information for interstates
and highways as well as detailed coverage of side streets and other
secondary roads in major cities. For more information about Garmin’s
2013 nüvi lineup, please visit garmin.com/nuvi

HD Radio Broadcasting Stations offering
1,400 additional HD2/HD3 Channels

HD Digital Traffic

There are more than
2,150
HD Radio Broadcasting Stations offering
1,400 additional HD2/HD3 Channels

Need help? Contact Bernie Sapienza:
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